

HOW TO BE FASHIONABLE OVER 60



budget *fashionista*

WWW.THEBUDGETFASHIONISTA.COM

CONTENTS

3

WHAT NOT TO WEAR

4

KEEP PATTERNS MINIMAL; ACCESSORIES

5

YOU CAN WEAR DENIM

6

COLOR AND CLEAVAGE

7

DON'T SHUN YOUR PAST

8

PRINTS AND TEXTURES

9

IF IT AIN'T BROKE

10

EMBRACE PANTSUITS, FLAUNT YOUR STUFF

11

YOUR STYLE CHECKLIST

WHAT NOT TO WEAR

There are certain garments that will, more often than not, make you look frumpy and dated. If you have these in your closet, toss them immediately:

- Floor-length floral printed dresses
- Muumuus (unless they are for lounging around the house)
- Long (ankle length), unstructured, A-line skirts
- Elastic-waist pants that make everyone look like a balloon
- Unstructured pants and suits
- Large, oversized t-shirts
- Khaki/mauve-colored grandma flats
- Shapeless jumper-type dresses (usually made of khaki or jean material)
- Sweaters with embroidery, appliques, etc. (especially Christmas sweater)

Then start re-building your wardrobe. The easiest first step is to go the monochromatic route. This means wearing one simple color, like blue, red, green, black, white, khaki, at a time. Don't worry about being boring – a monochromatic outfit is a slimming and classic look

You can always experiment with textures of the same color if you need more interest. For inspiration, see our [Pinterest board of exclusively monochrome outfits](#).

KEEP PATTERNS MINIMAL

Take a look at fabulous women over sixty like **Susan Sarandon, Diane Sawyer, Barbara Walters**, and you will notice that they keep the patterns to a minimum, tending to focus more on wearing solid colors. That's not to say you can't wear patterns. But when you do, keep it simple and consistent.

WEAR GREAT ACCESSORIES

One area that older women always seem to get wrong is in the accessories department. Instead of wearing your entire jewelry box every day, focus on one wearing one standout piece at a time.

Also, don't be afraid to wear trendy accessories. If you keep your wardrobe basic, you can add trendy accessories without looking like you're trying to be young. Stores like Target, Forever 21, Mango, Zara and H&M are all great places to find accessories that won't blow your budget.



YES, YOU CAN WEAR DENIM

To clarify, I'm not talking about low rise, hootchie mama denim jeans. But, a nice pair of trouser cut, straight leg or wide leg jeans look fabulous on older women. If you're a bit larger on the bottom, try a trouser cut or boot cut jean, as the flare will help draw attention away from your mid section and make you look slightly taller.

Also look for jeans with at least 2% spandex/lycra content. This will allow the jean to stretch to fit you and help to control any problem areas. Some brands to try: [Gap](#), [Banana Republic](#), [Levi](#), [Seven](#), [UNIQLO](#), and [Target](#).

If you're a bit smaller on the bottom, then yes (gasp), you're a perfect candidate for straight leg or skinny jeans (even if you have a bit of tummy). For those of you with a bit more of a tummy, try skinnies from brands like Old Navy and New York and Co as they have a bit higher rise (which will help it sit better on your waist).



WEAR LOTS OF COLOR

Reader, I need you to make me a promise: that you will try to inject a bit of color into your wardrobe. As a "seasoned fashionista" there is no reason why you have to hang up your color wheel just because you've reached a certain age.

SHOW CLEAVAGE

Remember when women over 60 were told to cover up? Well those days are now a distant memory. If you've got the goods, show them (within moderation of course). Showing a bit of cleavage is not only sexy, but can make you look thinner too.



DON'T SHUN YOUR PAST

You're a few years older, but you're still you, so dress accordingly. If you think you need to redo your wardrobe, think again.

Movie star Rita Moreno is still working the hot pink and big baubles she loved in the days of *West Side Story* – she's just wearing updated versions of them. Moreno doesn't shy away from color (we would really like to meet the person who said mature fashionistas can't wear color, so not true) and trades the 4-inch heels in for a pair of 2 ½-inch sandals.

At over 80 years old, Rita is showing everyone that she's the same fun, fiery woman she was in her youth – with the same chic style.



EXPERIMENT WITH PRINTS AND TEXTURES

No, you can't wear every trend that comes down the runway. But on the flip side, a twenty-something fashionista couldn't get away with half the fabrics you can.

So while you can't go wild with mini skirts and cropped shirts (not that you'd want to), you can show personality in animal prints, florals and bold textures. No one does this better than Vogue Editor-In-Chief, Anna Wintour.

Like Anna, you can make a statement in your signature style. If you haven't already, find out what silhouette best flatters your figure. Anna likes sheath dresses, but you may prefer an A-line skirt.

Once you've narrowed down the shape of your clothes, anything goes when it comes to prints. Another great way to make a statement? Statement accessories, of course. Bold sunglasses, necklaces and watches look chic with a classic ensemble.



IF IT AIN'T BROKE

When it comes to signature style, repeating a look isn't just acceptable, it's encouraged. Once you find a style that you look and feel great in, go ahead and buy one in every color!

The best example of this is designer Carolina Herrera. She creates some of the most beautiful, elegant clothes on the runway and red carpet, so she would know.

In her 60s, Herrera had a uniform which was basically a handbook for women over 60:

- Crisp blouse
- A-line skirt
- Drop earrings

Herrera wore this outfit a lot. And did we get bored? No way! She looked fabulous, and so do you in your signature look. Whether it's a shape of dress, a style of shirt or a particular color, if it works, work it, all the time.

EMBRACE PANTSUITS

Admit it, you used to envy how chic Katherine Hepburn looked in her pantsuits. Maybe you still envy the powerful presence her ensembles conveyed, so why not steal her style? A pantsuit works for day or night, for luncheons or parties, for the office or the church, and it always, always looks chic.

The pantsuit is the LBD of women over 60, partly because it takes a certain degree of sophistication to pull it off. Find one that fits your personal style and figure, get it tailored, and wherever you go, you'll always have the perfect outfit.

IF YOU'VE GOT IT, FLAUNT IT

And yes, you've still got it. Want to know what else you've got? Elegance and sophistication, qualities inhabited only by a seasoned fashionista. If you're having trouble being convinced, look up Helen Mirren on Instagram. She is 76 and as breathtaking as ever. Newsflash: so are you. Whatever your best features are, don't be afraid to show them off.

So what if fashion seems focused on the younger crowds sometimes? When it comes to style, that's all you. Have fun and create your own rules for fashion after 60!

STYLE CHECKLIST

- Dark wash jeans, no embellishments, in your favorite cut.
- Crisp, white button-down tops.
- Lightweight tunics.
- Inexpensive, trendy necklaces and scarves.
- A leather skirt, which is now considered a classic.
- Tailored black pants in light fabrics like cotton and rayon. Again, look for pants with a little spandex/lycra content. This will help to control any problem areas.
- For skirts, stick to straight or A-line cuts that hit slightly below the knee.
- Wear a shoes with a slight heel. Loafers are a classic choice -- and easy to wear, too. Try brands like Soffit, Gentle Souls, Cole Haan, and even Tory Burch which are both comfortable and very stylish.
- Fitted (but not tight) t-shirts and tanks to wear underneath blazers.

